



## INDUSTRY SESSION PROGRAMMES





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## INDUSTRY SESSION PROGRAMMES AT A GLANCE

### SATELLITE SYMPOSIA PROGRAMME AT A GLANCE

<b>Thursday 06.05.2021</b>	
<b>Room Name</b>	<b>Room 1</b>
<b>Capacity</b>	<b>Unlimited</b>
<b>Session Code</b>	<b>SAT 1.2</b>
12.45 – 13.45	Bristol-Myers Squibb

<b>Friday 07.05.2021</b>	
<b>Room Name</b>	<b>Room 1</b>
<b>Capacity</b>	<b>Unlimited</b>
<b>Session Code</b>	<b>SAT 1.5</b>
12.30 – 13.30	UCB

### INDUSTRY HUB PROGRAMME AT A GLANCE

<b>Friday 07.05.2021</b>	
<b>Room Name</b>	<b>HUB 1</b>
<b>Capacity</b>	<b>100 pax</b>
<b>Session code</b>	<b>HUB1.10</b>
11:30-12:15	siHealth

#### Access colours legend:

- Access restricted to HCP Only
- Access Open to All



## REGULATIONS RELATED TO INDUSTRY ACTIVITIES

Please download the [Portuguese Ethical Rules](#)

## IMPORTANT INFORMATION ABOUT INDUSTRY SESSION

### INDUSTRY SESSION PROGRAMME AND FACULTY IN PARTICULAR

The Industry session organiser is solely responsible for keeping any of its industry sessions activities compliant with all relevant laws and regulations. EADV is not involved with in or have any control over the content, quality, organization, operation, scientific integrity of the activity and materials. EADV will not be involved in the selection of speakers, moderators and other faculty.

### ACCESS TO INDUSTRY SESSIONS

#### **In general**

As a multidisciplinary audience will be attending the EADV Spring Symposium 2021, the EADV will assign different badges to Healthcare Professionals (HCPs) and Non-Healthcare Professionals (NON-HCPs).

Access to any industry sessions where data or research of prescription medicines is presented will be limited exclusively to Healthcare Professionals (HCPs) only.

#### **Exceptions**

Industry Session organisers may limit participation to certain representative groups independently from EADV recommendations if deemed imperative to the achievement of the intended purpose of the Industry session. The organising company reserves the right to refuse single badge, in particular if not adequately related to the objective and purpose of the session.



## SATELLITE SYMPOSIA

### THURSDAY 06 MAY 2021

#### SAT 1.2

Bristol Myers Squibb (Open to All)



**Reimagining Psoriasis: Spotlight on New Elements of Pathophysiology and Disease Burden**

12:45 – 13:45

Room: 1

SAT 1.2.01      12:45      ***Understanding the Unmet Need in the Treatment of Psoriasis***

April Armstrong (Los Angeles, CA, United States)

SAT 1.2.02      13:05      ***Exploring the Differences of TYK2 versus Janus Kinases***

Andrew Blauvelt (Portland, OR, United States)

SAT 1.2.03      13:25      ***TYK2: Mediating a Key Axis of Inflammation***

Seemal R. Desai (Dallas, TX, United States)



## SATELLITE SYMPOSIA

### FRIDAY 07 MAY 2021

SAT 1.5		<b>UCB (HCPs Only)</b>
		<b>Getting under the skin in psoriasis: targeting key drivers of disease</b>
12:30 - 13:30		Room: 1
Chair:		Sandy McBride (London, United Kingdom)
SAT 1.5.01	12:30	<b>Welcome and Introduction</b> Sandy McBride (London, United Kingdom)
SAT 1.5.02	12:31	<b>Key drivers of psoriasis: a fresh look at pathophysiology</b> Wolf-Henning Boehncke (Geneva, Switzerland)
SAT 1.5.03	12:45	<b>Bringing next-generation treatments from bench to bedside: implications for clinical practice</b> Michael Sebastian (Berlin, Germany)
SAT 1.5.04	13:05	<b>Treating to target in psoriasis: what are patients' goals and expectations?</b> Sandy McBride (London, United Kingdom)
SAT 1.5.05	13:20	<b>Panel Discussion</b> Sandy McBride (London, United Kingdom) Wolf-Henning Boehncke (Geneva, Switzerland) Michael Sebastian (Berlin, Germany)





## INDUSTRY HUB

### FRIDAY 07 MAY 2021



#### HUB 1.10

siHealth (HCPs Only)

**Enabling Actinic Keratosis (AK) daylight PDT treatment at home: a new digital approach.**

11:30 - 12:15

Room: HUB 1

Chair:

Emilio Simeone (Oxford, United Kingdom)

HUB 1.10.01

11:30

***Daylight PDT critical issues: how by SmartPDT we can manage them?***

Ewan Eadie (Dundee, United Kingdom)

HUB 1.10.02

11:45

***SmartPDT: how to use in the clinic in real life***

Yolanda Gilaberte (Zaragoza, Spain)