

EADV
Spring
Symposium
2021

06-07 MAY 2021

SPONSORSHIP AND ADVERTISEMENTS CATALOGUE



Contents

1	SPONSORSHIP AND ADVERTISEMENTS INFORMATION	3
1.1	IMPORTANT DATES	3
1.2	APPLICATIONS AND PAYMENT POLICY	3
2	SPONSORSHIP OPPORTUNITIES.....	4
2.1	VIRTUAL PLATFORM SPONSORSHIP	4
2.2	E-POSTER SECTION SPONSORSHIP.....	4
3	ADVERTISEMENTS OPPORTUNITIES	5
3.1	SPRING SYMPOSIUM E-BLAST	5
3.2	ADVERTISEMENT OPPORTUNITIES ON THE VIRTUAL PLATFORM.....	6

1 SPONSORSHIP AND ADVERTISEMENTS INFORMATION

1.1 Important dates

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| • Official sales' opening | 22 January 2021 |
| • Application deadline | 26 March 2021 |
| • Deadline for receipt of final balance of payment | 09 April 2021 |
| • Deadline for submitting Virtual Platform artwork | 16 April 2021 |
| • Deadline for submitting e-blast artwork | 2 weeks before e-blast date |

1.2 Applications and payment policy

The application for virtual sponsorship and advertisement will be treated on a **'first-come-first-served'** basis starting from the exact date and time of the official sales opening in January 2021.

Applications must be submitted through the industry Online portal. Requests and/or orders submitted by email will not be accepted. Click [here](#) to access the EADV Spring Symposium Industry Online Portal.

If you already have an account:

Please access with the same credentials.

If you have never registered:

Please Sign Up and fill in all requested information to create your account.

Please note that all opportunities listed on the online portal require acceptance of the EADV General Terms and Conditions.

An invoice payable within 30 days is sent to the company after approval of the application by the EADV. Payments can be made by bank transfer only. Credit cards are not accepted.

For special invoice requirements or changes of invoicing address, please contact the Industry Services Department (exhibition@eadvsymposium.org). Please note that **for any invoicing detail's changes** received after issuing of the invoice, **an administrative fee of EUR 60 will be applied**.

For the applications received after the 9 April 2021 a full payment is required within 1 week. If not differently agreed with the EADV, the non-payment by this deadline may lead to the cancellation of any services booked.

2 SPONSORSHIP OPPORTUNITIES

2.1 Virtual Platform Sponsorship

Enhance your brand visibility by being the exclusive sponsor of the EADV Educational Platform.

The Sponsorship includes:

- “platform sponsored by” banner on registration confirmations
- Logo positioning to be agreed with sponsor on platform
- Recognition in final program
- Dedicated user manual of the platform with recognition of sponsor
- Mailing with the details on how to access with sponsor recognition or advertisement banner of choice
- Any mailings regarding the scientific program or access to the platform would have the banner space referring to the sponsorship. Banners can be linkable to any source of sponsor’s choice

Content Restrictions:

Restricted to company branding only, no product advertising is allowed.

Exclusive sponsorship	EUR 30'000 + VAT if applicable
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2.2 e-Poster Section Sponsorship

the e-Poster Section include all the accepted abstract and latest researches and it is one on the most visited section of the Virtual Symposium. The sponsorship includes a clickable banner on top of the e-Poster Section page of the EADV Educational Platform.

Content Restrictions:

Restricted to company branding only, no product advertising is allowed.

Exclusive sponsorship	EUR 15'000 + VAT if applicable
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3 ADVERTISEMENTS OPPORTUNITIES

3.1 Spring Symposium e-Blast

The specialized e-Blast builds brand connections, drives traffic to the event and expands the company's reach before and after the meeting. These targeted e-Blasts are sent to all registered participants having accepted to receive industry information.

The required format for the e-Blast is HTML.

Important note:

- Restricted to **maximum six e-Blasts per day**, before, during and after the Symposium
- Limited to **maximum two e-Blast per day per company**
- For pre and post Symposium e-Blasts, the specific submission day must be confirmed with the EADV once the application has been submitted.
- The participants themselves provide all the contacts' details. The EADV does not accept responsibility for incorrect or unreliable details in mailing lists. Statistics about the e-Blast are sent after the event.

Content Restrictions:

Depending of the content, the e-Blast can be sent to all registered participants or to an HCP recipient list only. Other recipients list criteria can be evaluated upon request.

- e-Blasts to all participants: Content restricted to HCP only is not allowed
- e-Blast to HCP only: Content restricted to HCP is allowed

Available submission period and time pre, during and post Symposium:

Period	Time					
Pre/Post Congress e-blast	07:30	10:00	12:00	15:00	17:30	21:00
Thursday 06 May 2021	07:30	10:00	12:00	15:00	17:30	21:00
Friday 07 May 2021	07:30	10:00	12:00	15:00	17:30	21:00

Artwork submission deadline:

The deadline for artwork submission is **2 weeks before** the selected e-Blast date.

Price per e-Blast	EUR 5'000 + VAT if applicable
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3.2 Advertisement opportunities on the virtual platform

Increase your visibility at the EADV Virtual Spring Symposium with a quality selection of advertising opportunities located in the virtual platform.

The banners are clickable and have different content restriction depending of the sections.

All advertisements must be compliant with the national regulations and companies are sole responsible to ensure compliance.

The application process will be treated on a **'first-come-first-served'** basis starting from the exact date and time of the official sales opening in January 2021.

Applications must be submitted through the Industry Online portal, Requests and/or orders submitted by email will not be accepted.

Clickable banner on home page of the EADV Educational platform

Increase your brand's visibility by adding your banner within the home page of the Virtual Educational Platform.

Important note:

- Restricted to maximum 1 banner per company

Content Restrictions:

- Advertisement of prescription medicines and product names are not allowed

Price per banner	EUR 1'500 + VAT if applicable
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Clickable banner on industry page of the EADV Educational platform

Increase your brand's visibility by adding your banner within the Industry section of the Virtual Educational Platform.

Important note:

- Restricted to maximum 2 banners per company

Content Restrictions:

- Content restricted to HCP only is allowed

Price per banner	EUR 750 + VAT if applicable
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