

EADV
Spring
Symposium
2021

06-07 MAY 2021

GENERAL INFORMATION CATALOGUE



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1 CONTACT INFORMATION

Official Symposium website

www.eadvsymposium2021.org

Virtual platform provider

JMarquardt Technologies GmbH

Felix-Wankel-Str. 1

82152 Krailling / Germany

E-mail: industry@m-events.com

Industry Sessions Pre-Recording services

ACS audiovisual solutions

Archangelkade 5 a-b

1013 BE Amsterdam

The Netherlands

Web: www.acsaudiovisual.com

Contact person: Mr. Chris van Vendelo

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EADV European Academy of Dermatology and Venereology (Headquarters)

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Web: www.eadv.org

EADV important Contacts

General Information

symposium@eadv.org

Group registration

group@eadvsymposium.org

Exhibitor Registration

group@eadvsymposium.org

Individual Registration

registration@eadvsymposium.org

Industry Services Team

exhibition@eadvsymposium.org

Scientific Programme

scientific@eadvsymposium.org

Abstracts

abstracts@eadvsymposium.org

2 ABOUT EADV – EUROPEAN ACADEMY OF DERMATOLOGY AND VENEREOLOGY

2.1 EADV - Profile, Mission and Short History

EADV is the leading community to further the knowledge of health professionals and advocates in the field of dermatology and venereology.

We are dedicated to advancing patient care, education and research in the field of dermatology and venereology by providing a unique platform to bring people together and share ideas.

The **vision** of the EADV is to be the premier European Dermato-Venereology Society with the important aims of leading to improved **quality patient care, continuing medical education** for all Dermato-Venereologists within Europe, and **advocacy** on behalf of the speciality and patients. The concept of **membership** has therefore been widened to include all areas of Europe and elsewhere, and to develop alliances and affiliations with other organisations.

In order to do this, the idea of sister societies was introduced, allowing these organisations to have full participation in **EADV Congresses**. Close liaisons have now developed between the EADV and **UEMS, ESDR** and **European Dermatology Forum (EDF)**.

All information about the Academy can be found at www.eadv.org

3 WHY ATTEND?

The EADV Spring Symposium is focused on the latest breakthroughs, the latest science and wishes to provide an engaging educational experience to the attendees. With an average attendance of 1200 worldwide delegates, the virtual EADV Spring Symposium is your opportunity to connect with the attendees, share your scientific highlights and ensure brand presence

At every symposium valuable partnership have been formed and this annual event is a unique platform for you to showcase your latest medical products services and research.

3.1 Reasons for your Company to be Present

- Visibility for your brand, products, services and science.
- Presence where cutting-edge science is presented. Align your company with this educational experience and demonstrate your commitment to education.
- Media exposure

3.2 Participant Profile - Who Will Attend?

The Symposium is open to HCP's, scientists, clinicians, dermatologists, university and private based physicians, public health officials, residents – future key opinion leaders, nurses and all those interested in the fields of Dermatology, Venereology and their affiliated diseases. Over 1200 delegates worldwide are anticipated to attend the Symposium.

The Symposium participants comprise a large range of professions both from the private and public sector.

4 HOW TO PARTICIPATE

Company Profile	<ul style="list-style-type: none"> • Company profile on Educational Platform <ul style="list-style-type: none"> ▪ Company logo and description ▪ Banners on profile ▪ Contact with participants ▪ Meetings channels ▪ Products display ▪ Industry session player (if any organised)
Industry Sessions	<ul style="list-style-type: none"> • Satellite Symposia <ul style="list-style-type: none"> ▪ 3 Morning, lunch and evening slots available per day ▪ Unlimited attendance ▪ Additional services for industry session to enhance session interaction and retrieve leads • Industry HUB <ul style="list-style-type: none"> ▪ 1 virtual room with 6 available slots per day ▪ Limited audience (100 pax) ▪ Additional services for industry session to enhance session interaction and retrieve leads
Sponsorship and advertisements opportunities	<ul style="list-style-type: none"> • Sponsorship <ul style="list-style-type: none"> ▪ Virtual Platform ▪ E-Poster section ▪ Scholarships • Advertisements <ul style="list-style-type: none"> ▪ e-Blasts before, during and after the event ▪ Advertisements on the virtual platform
Other forms of participation	<ul style="list-style-type: none"> • Individually Sponsored Projects To be discussed with the EADV

The various opportunities are listed on the EADV catalogues where potential sponsors can review the item(s) most suitable to their profile and requirements.

If a company is interested in participating to the EADV Virtual Symposium 2021, please visit our Spring Symposium website www.eadvsymposium2021.org or contact us at exhibition@eadvsymposium.org.

Applications must be submitted through the [industry Online portal](#). Requests and/or orders submitted by email will not be accepted.

For any tailored projects or suggestions, the EADV is open to discuss the opportunities and find a suitable solution to collaborate.

5 ANCILLARY EVENTS GUIDELINES

During the EADV Spring Symposium, the below blackout hours apply:

Thursday	06.05.2021	07:30 – 19:30
Friday	07.05.2021	07:30 – 19:30

For more information, please refer to the [Ancillary Events Guidelines](#).

6 REGULATIONS RELATED TO INDUSTRY ACTIVITIES

Please download the [Portuguese Ethical Rules](#)

7 IMPORTANT DATES

7.1 Spring Symposium activities

- Virtual Educational Platform opening 06 – 07 May 2021
- Virtual Educational Platform Closure (on-demand content) 08 May - 31 July 2021

7.2 Registration

Information about Fees and deadlines are available on the [Spring Symposium Website](#).

7.3 Company Profile

- Official sales' opening 22 January 2021
- Application deadline 26 March 2021
- Deadline for additional services 26 March 2021
- Deadline for receipt of final balance of payment 09 April 2021
- Deadline for Company Profile set-up 16 April 2021

7.4 Industry Sessions

- Official sales' opening 22 January 2021
- Industry session application deadline 8 February 2021
- Send final session programme and speaker information 12 February 2021
- Send speaker bios and picture for session detail page 19 March 2021
- Send your final decision on the format of your session (fully live, simulive or fully recorded) 19 March 2021
- Send your final decision on pre-recording service provider (own or EADV supplier) 19 March 2021
- Notify EADV whether you want to proceed with a full session recording or separate talks recording 19 March 2021
- Opening of platform for pre-recording .mp4 /.pptx upload 22 March 2021
- Additional Services application deadline 26 March 2021
- Rehearsal slots booking starts 29 March 2021
- Deadline for receipt of final balance of payment 09 April 2021

- Deadline to complete recording with EADV supplier ACS 16 April 2021
- Deadline for pre-recording .mp4 /.pptx upload on M EVENTS system 19 April 2021
- Send session Trailer (if any) 19 April 2021
- Send artwork for Poster Gallery 19 April 2021
- Send Additional Services material (evaluation & polling, if any) 19 April 2021
- Rehearsal slots booking closes 19 April 2021
- Send company representatives details for rehearsal and aired industry session backend interface. 19 April 2021
- Industry Session rehearsal starts 20 April 2021
- EADV Spring Symposium 2021 Starts 06 May 2021
- EADV Spring Symposium 2021 Closes 07 May 2021

7.5 Sponsorship and Advertisement

- Official sales' opening 22 January 2021
- Application deadline 26 March 2021
- Deadline for receipt of final balance of payment 09 April 2021
- Deadline for submitting Virtual Platform artwork 16 April 2021
- Deadline for submitting e-blast artwork 2 weeks before e-blast date

7.6 Spring Symposium Scientific Session Abstracts

- On-line abstract submission opens 17 November 2020
- On-line abstract submissions closes 23 February 2021
- Abstract reviewing starts 25 February 2021
- Abstract reviewing ends 23 March 2021
- Abstract evaluation notification 30 March 2021
- On-line e-poster submission opens 1 April 2021
- E-poster submission deadline 28 April 2021

8 Application and cancellation policy

8.1 Application

The application for virtual opportunities starts from the exact date and time of the official sales opening: **22 January 2021**.

Applications must be submitted through the industry Online portal. Requests and/or orders submitted by email will not be accepted. Click [here](#) to access the EADV Spring Symposium Industry Online Portal.

If you already have an account:

Please access with the same credentials.

If you have never registered:

Please Sign Up and fill in all requested information to create your account.

8.2 Invoice and payment

An invoice payable within 30 days is sent to the company after approval of the application by the EADV. Payments can be made by bank transfer only. Credit cards are not accepted.

For special invoice requirements or changes of invoicing address, please contact the Industry Services Department (exhibition@eadvsymposium.org). Please note that **for any invoicing detail's changes** received after issuing of the invoice, **an administrative fee of EUR 60 will be applied**.

For the applications received after the 9 April 2021 a full payment is required within 1 week. If not differently agreed with the EADV, the non-payment by this deadline may lead to the cancellation of any services booked.

8.3 General Terms and Conditions

Please note that all opportunities listed on the catalogues and online portal require acceptance of the EADV General Terms and Conditions and are subject to confirmation by the EADV Industry service department. EADV General Terms and Condition can be downloaded [here](#) for further review.

8.4 Cancellation policy

These cancellation fees apply and are payable to the EADV without delay, to cover any damages arising from the cancellation.

All cancellations must be sent in writing by e-mail (exhibition@springsymposium.org).

A cancellation fee is charged according to the below cancellation policy:

- 25% of the total amount agreed for cancellations received by EADV the latest 40 working days before the first day of the event (12 March 2021);
- 50% of the total amount agreed for cancellations received by EADV the latest 20 working days before the first day of the event (09 April 2021);
- 100% of the total amount agreed for cancellations received by EADV after 10 April 2021.

9 EADV ORGANIZATION

Please visit the [Leadership and Committees](#) section of our corporate website.