

EADV
Spring
Symposium
2021

06-07 MAY 2021
COMPANY PROFILE CATALOGUE



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1 COMPANY PROFILE

1.1 Introduction

The EADV is delighted that you are considering to participate to the EADV Spring Symposium 2021. Your contribution and support are the key to the success of the symposium and the experience of the participants.

As an integral part of the Educational Platform, the Company Profile will serve as a central interface offered to the industries to conduct exchange with an anticipated audience of over 1'200 Health Care Professional, promoting your company, establishing your corporate message, researching out to the market, increasing your client portfolio or introducing new Scientifics or product.

Please note that the Industry Company Profiles are accessible to HCP only.

1.2 Important dates

Company Profile

- Official sales' opening 22 January 2021
- Application deadline 26 March 2021
- Deadline for additional services 26 March 2021
- Deadline for receipt of final balance of payment 09 April 2021
- Deadline for Company Profile set-up 16 April 2021
- Virtual Educational Platform Closure (on-demand content) 08 May - 31 July 2021

1.3 Schedule

Although the Virtual Platform and Company Profiles are accessible 24/7 to the delegates, the below listed hours (CEST) are for suggested presence of staff on the virtual platform.

	Opening Hours
Thursday 06 May	10:00 – 16:00
Friday 07 May	10:00 – 16:00

1.4 Application and payment policy

Applications must be submitted through the [Industry Online portal](#). Requests and/or orders submitted by email will not be accepted.

If you already have an account:

Please access with the same credentials.

If you have never registered:

Please Sign Up and fill in all requested information to create your account.

Please note that all opportunities listed on the Industry Online Portal require acceptance of the EADV General Terms and Conditions.

An invoice payable within 30 days is sent to the company after approval of the application by the EADV. Payments can be made by bank transfer only. Credit cards are not accepted.

For special invoice requirements or changes of invoicing address, please contact the Exhibition Department (exhibition@eadvsymposium.org). Please note that **for any invoicing detail's changes** received after issuing of the invoice, **an administrative fee of EUR 60 will be applied**.

For the applications received after the 9 April 2021 a full payment is required within 1 week. If not differently agreed with the EADV, the non-payment by this deadline may lead to the cancellation of any services booked.

1.5 Regulations related to industry activities

Please download the [Portuguese Ethical Rules](#)

1.6 Company Profile Packages

1.6.1 Premium

This package includes one Company Profile with:

- 10 Industry Tickets or full registrations
- Company logo, description, address, contact person, e-mail, website
- Button with link to external 3D booth (if any)
- 7 Products (Logo, description, PDF, MP4, link to website)
- 6 Products display on Showreel page (Logo, description, PDF, MP4, link to website)
- 3 Virtual Meeting Room (logo and description included. Meeting link to be provided by the Industry or to be ordered with EADV at an additional fee.)
- Linked Company Profile (in case of multiple profiles)
- 6 Rotating Banners (Banner adv. on company profile page, incl. link option)
- 1 Live Chat account (with option to disable it if wished or add additional account at an additional fee)
- 1 Ask a Question (with option to disable it if wished)
- 1 Banner on Industry Section (Inside the Industry section page with active link)
- Technical Support
- Analytics

Price per Profile

EUR 14'000 + VAT if applicable

1.6.2 Professional

This package includes one Company Profile with:

- 5 Industry Tickets or full registrations
- Company logo, description, address, contact person, e-mail, website
- Button with link to external 3D booth (if any)
- 4 Products (Logo, description, PDF, MP4, link to website)
- 3 Products display on Showreel page (Logo, description, PDF, MP4, link to website)
- 2 Virtual Meeting Room (logo and description included. Meeting link to be provided by the Industry or to be ordered with EADV at an additional fee.)
- Linked Company Profile (in case of multiple profiles)
- 3 Rotating Banners (Banner adv. on company profile page, incl. link option)
- 1 Live Chat account (with option to disable it if wished or add additional account at an additional fee)
- 1 Ask a Question (with option to disable it if wished)
- Technical Support
- Analytics

Price per Profile

EUR 8'000 + VAT if applicable

1.6.3 Supporter

This package includes one Company Profile with:

- 2 Industry Tickets or full registrations
- Company Logo, Description, address, contact person, e-mail, website
- Button with link to external 3D booth (if any)
- 2 Products (Logo, description, PDF, MP4, link to website)
- 1 Product display on Showreel page (logo, description, PDF, MP4, link to website)
- 1 Rotating Banner (Banner adv. on company profile page, incl. link option)
- 1 Live Chat account (with option to disable it if wished or add additional account at an additional fee)
- 1 Ask a Question (with option to disable it if wished)
- Technical Support
- Analytics

Price per Profile	EUR 4'000 + VAT if applicable
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1.7 Additional Services for Company Profile

1.7.1 Assisted preview meeting

Personal appointment with technical support (up to 1 hour). Meeting to preview uploaded material within company profile area and address any questions regarding the profile area configuration with a technician.

Price per C. Profile meeting	EUR 1'500 + VAT if applicable
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1.7.2 Lead retrieval for Company Profile

This service allow to collect participants details in an easy way. A pop-up will appear when delegates enter your Company Profile for the first time (per day). Please note that attendees can enter your page and have the free choice to submit data or enter anonymously. You will have access to the collected information and export data at any time from the Event opening. Every single contact request is listed and the following information are provided if participants have once agreed to the terms:

Time/date stamp, Gender, Title, First Name/Last Name, e-mail, City, Country, Department, Clinic, Company Name, Area of Interest and HCP status.

- Lead retrieval pop-up message linked to registration data on Company profile access
- Companies can add individual terms and conditions
- Collected data will be saved in company account
- Collected data remain accessible at any time

Price	EUR 1'500 + VAT if applicable
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1.7.3 Rotating banner

This/these banners can be linked to internal and external pages. In case of multiple banners, these will be rotating/sliding.

- Static or rotating banner advertisement on company profile page
- Including link option

Price per Banner	EUR 750 + VAT if applicable
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1.7.4 Linked Company Profiles

This service allows Industries to link multiple Company Profiles (example Medical & Commercial) in order to easily switch between one and the other and reduce the research time and number of clicks for the participants.

- Only for Industry having ordered two or more Company Profiles

Price per Linked Company Profile	EUR 150 + VAT if applicable
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1.7.5 Product upgrade

Companies can upload products and content inside the Company Profile.

- PDF file (max 1GB)
- MP4 file (max 1GB)
- MP3 (max 1GB)
- Link to internal/external page (external link is not trackable and no metrics will be provided)

Price per Product	EUR 500 + VAT if applicable
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1.7.6 Product Showreel

Increase the visibility of your Company Profile products by also displaying them in a dedicated area of the EADV Virtual Platform inside the showreel page.

- Option to filter products by topics
- This service includes: company logo, product name, product thumbnail, Description and link

Price per Product on Showreel section	EUR 200 + VAT if applicable
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1.7.7 Ask a Question

This service enables HCP visitors to send questions to an e-mail address you provide. All questions received will also include the leads of the sender upon confirmation of your own terms & conditions. Option to define if GTC acceptance is mandatory or not is available. Collected data will be saved in company account.

- Enable of a "Ask a question" button on your profile
- Attendees can send question to a preferred e-mail address
- Attendees contact details are saved and available for export

Price	EUR 1'000 + VAT if applicable
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1.7.8 Personal Live Meeting

Attendees will be able to access the Personalized Live Meetings through the dedicated section on your Company profile page on the EADV Spring Symposium Platform or by accessing the meeting link directly. As company administrator/host, you will need to manage the meeting room URL (Zoom, Teams, GoToMeeting, etc.) on the backend of your exhibitor profile, schedule the meeting's timeframe and make sure that staff is available within the scheduled times.

- Brief description of the meeting's objective
- Date and time of the meeting
- Speaker's photo
- Link not included. Meeting link provided by EADV upon request and at an additional fee
- A maximum 20 concurrent attendees per meeting room are allowed

Price per Meeting Room	EUR 500 + VAT if applicable
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Additional features for Personal Live Meeting:

Virtual Meeting Room Link upgrade

Alternatively, you can order Zoom channels at an additional fee, from EADV and provided by JMarquardt Technologies, for one day at a time and then place the corresponding links in your meeting tiles. This additional feature includes the setup of a zoom meeting channel including license, branding and link provided to meeting administrator.

- A maximum 20 concurrent attendees per meeting link are allowed

Price per link/day	EUR 500 + VAT if applicable
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Virtual Meeting Room Booking Tool upgrade

In combination with a Zoom channel, you can also order an online booking tool at an additional fee, for one day at a time, from EADV and provided by JMarquardt Technologies, that automatically sends booking confirmations with the corresponding Zoom link to the person making the booking and your company administrator. User accesses a booking tool request where the attendee can book a meeting with a specific staff member in predefined slots (predefined by exhibitor).

Price per booking tool/day	EUR 1'500 + VAT if applicable
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1.7.9 Additional Live Chat Account

This service enables visitors of the exhibitor profile to get in contact and chat with company representatives in real-time. One account access is granted with any purchased Company Profile package. Should it be necessary to activate additional accounts / accesses for other industry representatives, each additional account will be invoiced at the rate below.

- Visible on the exhibitor profile only
- Chat can be managed and answered via a dedicated backend
- Backend access information will be sent by EADV service provider
- Reports available after the conference

Price per additional Live Chat Account	EUR 200 + VAT if applicable
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